

3,000 evaluations on RateMyEmployer.ca

Montreal, March 14, 2008 – The www.ratemyemployer.ca website, which allows employees to rate their employers anonymously in just a few mouse clicks, already boasts some 3,000 comments about more than 1,200 Canadian companies, including some of the largest in the country.



"New evaluations are now coming in at such a pace that ratemyemployer could quickly become an indispensable tool in one's job search" proudly states RateMyEmployer.ca founder Manuel Francisci.

The site enables public and anonymous sharing of one's work experiences to assist candidates seeking their next employer.

Each evaluation comprises a rating of one to five stars on various criteria such as atmosphere or work/family life balance, along with a free text comment. An average score is then calculated using all the evaluations so as to define a ranking of the best employers by province or industry.

For companies, RateMyEmployer.ca can serve as a valuable diagnostic tool for putting strengths and weaknesses into perspective in order to better position the employer brand in candidates' minds.

About jobWings Careers:

jobWings Careers is the Canadian leader in specialized job boards with 16 job boards covering a wide range of sectors. These sites are all part of the Publipac.ca service, the only Canadian niche job board network. jobWings Careers is also the founder of Nicejob.ca, the most popular Canadian job search engine.

For more information: Manuel Francisci, info@jobs.ca