

Launch of BAjobs.ca: The first job board dedicated to business analysts in Canada









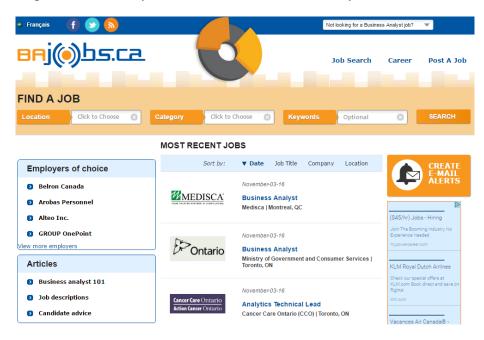
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1-888-562-9464 T 514 448-5295 F 514 8075504 info@jobs.ca Montréal, November 27, 2006 – To coincide with Montreal's Project World, jobWings Careers, the Canadian leader in specialized job boards, is launching BAjobs.ca, the first site targeting business analysts in Canada.

Thanks to <u>BAjobs.ca</u>, business analysis professionals can reach a lot of job offers targeted to their expertise, in various domains and provinces.



BAjobs.ca is available in French and English, and posts jobs from all over Canada. Applicants have access to the following free services:

- Job alert Applicants are automatically notified by e-mail of new postings that match their criteria
- Advanced search Applicants can search for jobs by province and key word
- Customize Applicants can select the types of jobs that they want to see on the home page

BAjobs.ca allows recruiters to post their job offers in just a few clicks for \$250.



The business analyst function:

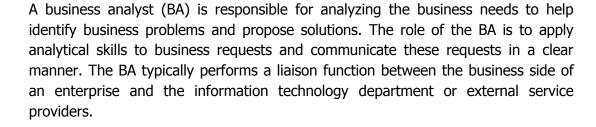












Since 2003, the business analyst profession is considerably growing. Nowadays, professional certification programs are settled and the large companies are frequently looking for this type of specialists.

« The business analysis professionals constitute, for the moment, a small community difficult to reach, explains Manuel Francisci, president of jobWings Careers. With BAjobs, this community has a job board dedicated to its needs. BAjob.ca complements our web site PMjobs.ca, which targets project managers. »

Meet the <u>BAjobs.ca</u> and <u>PMjobs.ca</u> team on March 26 - 30, 2007 at the Toronto Project World, Canada's project management Conference & Trade show









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About jobWings Careers:

jobWings Careers is the Canadian leader in specialized job boards with 14 specialized job boards. These web sites are all part of Publipac.ca, the only Canadian niche job board network. jobWings is also the founder of Nicejob.ca, the most popular Canadian job search engine. Launched in 2001, jobWings' first site, jobWings.com, has become the largest job board specializing in finance and accounting in Canada.

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