

Launch of BAjobs.ca: The first job board dedicated to business analysts in Canada

Montréal, November 27, 2006 – To coincide with Montreal’s Project World, jobWings Careers, the Canadian leader in specialized job boards, is launching BAjobs.ca, the first site targeting business analysts in Canada.

Thanks to BAjobs.ca, business analysis professionals can reach a lot of job offers targeted to their expertise, in various domains and provinces.


The screenshot shows the BAjobs.ca website interface. At the top, there is a blue navigation bar with the logo 'BAjobs.ca' and links for 'Job Search', 'Career', and 'Post A Job'. Below this is a search bar with fields for 'Location', 'Category', and 'Keywords', and a 'SEARCH' button. The main content area is titled 'MOST RECENT JOBS' and displays a list of job postings. On the left, there are sections for 'Employers of choice' (listing Belron Canada, Arobas Personnel, Alteo Inc., and GROUP OnePoint) and 'Articles' (listing Business analyst 101, Job descriptions, and Candidate advice). On the right, there is a 'CREATE E-MAIL ALERTS' button and a sidebar with various job-related links and advertisements.

BAjobs.ca is available in French and English, and posts jobs from all over Canada. Applicants have access to the following free services:

- Job alert - Applicants are automatically notified by e-mail of new postings that match their criteria
- Advanced search - Applicants can search for jobs by province and key word
- Customize - Applicants can select the types of jobs that they want to see on the home page


BAjobs.ca allows recruiters to post their job offers in just a few clicks for \$250.

The business analyst function:




A business analyst (BA) is responsible for analyzing the business needs to help identify business problems and propose solutions. The role of the BA is to apply analytical skills to business requests and communicate these requests in a clear manner. The BA typically performs a liaison function between the business side of an enterprise and the information technology department or external service providers.

Since 2003, the business analyst profession is considerably growing. Nowadays, professional certification programs are settled and the large companies are frequently looking for this type of specialists.



« The business analysis professionals constitute, for the moment, a small community difficult to reach, explains Manuel Francisci, president of jobWings Careers. With BAjobs, this community has a job board dedicated to its needs. BAjob.ca complements our web site PMjobs.ca, which targets project managers. »



Meet the BAjobs.ca and PMjobs.ca team on March 26 - 30, 2007 at the Toronto Project World, Canada's project management Conference & Trade show



About jobWings Careers:

jobWings Careers is the Canadian leader in specialized job boards with 14 specialized job boards. These web sites are all part of Publipac.ca, the only Canadian niche job board network. jobWings is also the founder of Nicejob.ca, the most popular Canadian job search engine. Launched in 2001, jobWings' first site, jobWings.com, has become the largest job board specializing in finance and accounting in Canada.

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