## Jops.ca

## Techjobs.ca: A new medium to recruit engineers and technicians





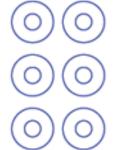


Toronto, February 1, 2006 –Today, during the annual conference of the Association des professionnelles en ressources humaines de l'Ontario (HRPAO) at the Toronto Convention Centre, jobWings announced the launch of Techjobs.ca, a job site exclusively dedicated to engineers and technicians. The principle is simple: engineer and technical positions and only engineer and technical positions.

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Manual Francisci, pesident of jobWings and editor of www.techjobs.ca, states, "With a population of over an estimated 700,000 across Canada—among job categories becoming more refined, numerous, and complex—recruiters need a simple, efficient medium to accurately reach specific pools of candidates."

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The job market is once again becoming more strained on these profiles; the site was also conceived to attract candidates already with a position who are "passively" looking for the best career opportunities. They can exclusively consult suitable job offers and even register for email alerts in order to receive made-tomeasure offers.



In return, employers receive relevant candidates and can focus their efforts more on the selection process. Two posting possibilities are offered: The Publipac.ca platform that lets employers publish a post for 30 days at 250\$ or the Pay-Per-Click option at 0.15\$ per click. The Pay-Per-Click option is simply done by posting offers in their respective career sections to benefit from being indexed by Techjobs.ca.



Celebrating its fifth year anniversary, jobWings has specialized in publishing online job offers for five years and now operates more than 12 niche sites based on the same principle. "We have given great exposure to over 5,000 job offers last year in 'blue chip' companies like Rona, the National Bank, and Bombardier, as well as to SMBs of all sizes in all kinds of industries with a high turnover rate."







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