

Techjobs.ca: A new medium to recruit engineers and technicians

Toronto, February 1, 2006 –Today, during the annual conference of the Association des professionnelles en ressources humaines de l’Ontario (HRPAO) at the Toronto Convention Centre, jobWings announced the launch of Techjobs.ca, a job site exclusively dedicated to engineers and technicians. The principle is simple: engineer and technical positions and only engineer and technical positions.

Manual Francisci, president of jobWings and editor of www.techjobs.ca, states, “With a population of over an estimated 700,000 across Canada—among job categories becoming more refined, numerous, and complex—recruiters need a simple, efficient medium to accurately reach specific pools of candidates.”

The screenshot shows the Techjobs.ca website interface. At the top, there is a search bar with the text "Vous ne cherchez pas un emploi en ingénierie ?" and a dropdown menu labeled "Sélectionnez". The language is set to "English". Below the search bar, there are navigation tabs: "RECHERCHE EMPLOI", "CONSEILS EMPLOI", and "AFFICHER UNE OFFRE". There are also social media icons for Twitter and RSS. The main search area has three input fields: "Lieu" (with a dropdown), "Catégorie" (with a dropdown), and "Mot-clés" (with a text input). A green "RECHERCHE" button is positioned below these fields. The background of the search area features a blue architectural drawing of a skyscraper.

Below the search area, there is a section titled "LISTE D'EMPLOIS" with a sub-header "ALERTE EMPLOI". This section contains a table of job listings:

Titre	Date ▼	Compagnie	Lieu
11 mars Ingénieur ou ingénieure télécommunications		Hydro Québec	Montreal, QC
11 mars Représentant industriel en location L11-009		Hewitt Équipement Limitée	Saint-Laurent, QC
11 mars Associé de recherche - opérationnalisation de l'analyse du cycle de vie (ACV) - Département de génie chimique (CIRAIG)		École polytechnique de montréal	Montreal, QC
11 mars Ingénieur - Génie routier		BPR	Chicoutimi, QC
11 mars		Tekalia Aeronautik	Montreal-Est, QC

On the left side of the job listings, there are two "QUI RECRUTE" (Who is recruiting) boxes. The first is for "Hydro Québec" (Ingénieur ou ingénieure télécommunications - Montreal, QC) and the second is for "BOUSQUET Technologies" (Technicien électronique Industrielle - Sainte-Julie, QC). On the right side, there is a "VOTRE RECHERCHE" (Your search) section with a "Categories" dropdown menu listing various job categories and their counts, such as "Actuariel (1)", "Analyse Financière (46)", "Banque - Assurance ... (11)", "Comptabilité de ges... (45)", "Comptabilité financ... (52)", "Consultation (5)", "Crédit - Risque (3)", "Économie - Économét... (1)", "Finance d'entrepris... (18)", "Financement - Inves... (4)", and "Fiscalité (10)".

The job market is once again becoming more strained on these profiles; the site was also conceived to attract candidates already with a position who are "passively" looking for the best career opportunities. They can exclusively consult suitable job offers and even register for email alerts in order to receive made-to-measure offers.

In return, employers receive relevant candidates and can focus their efforts more on the selection process. Two posting possibilities are offered: The Publipac.ca platform that lets employers publish a post for 30 days at 250\$ or the Pay-Per-Click option at 0.15\$ per click. The Pay-Per-Click option is simply done by posting offers in their respective career sections to benefit from being indexed by Techjobs.ca.

Celebrating its fifth year anniversary, jobWings has specialized in publishing online job offers for five years and now operates more than 12 niche sites based on the same principle. "We have given great exposure to over 5,000 job offers last year in 'blue chip' companies like Rona, the National Bank, and Bombardier, as well as to SMBs of all sizes in all kinds of industries with a high turnover rate."

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