

jobWings acquires Actijob.com

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jobWings.com—one of Canada’s pioneers in online recruitment and owner of the job search engine Beljob.ca—has acquired Actijob.com. Since 1996, Actijob.com has been positioned on this emerging market

For jobWings, this acquisition is part of Beljob.ca’s traffic acquisition strategy, not for marketing or technology. From now on, the domain name www.actijob.com redirects to Beljob.ca’s website. “By making this acquisition, we bought years of experience and especially relevant hyperlinks.” Stated Manuel Francisci, president of jobWings. “This was the most economic means of acquiring traffic for us. Beljob.ca has increased its clientèle already by 20% overnight.”

About jobWings

Founded in February 2001, in only a few months, jobWings.com was established as the standard for circulating intermediate to senior-level career opportunities in finance, accounting, and management. In March 2002, HRjob.ca, a website for the human resource offering news, practical advice, and job offers in HR, joined jobWings resources. For its second anniversary, jobWings launched the employment search engine Beljob.ca.

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