



Beljob.ca: A new member of the jobWings family

MONTREAL, February 3, 2003.




JobWings.com announces the upcoming launch of Beljob.ca: a new addition to its family of employment Web sites. The new site brings to three the total number of job sites under the jobWings banner. Contrary to its two predecessors, however, Beljob.ca is a non-specialized, general interest Internet job site.

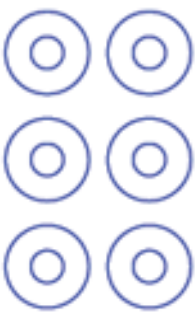
For candidates, Beljob.ca is a powerful search engine, tracking the latest available positions from company career sections on the Web.



For recruiters, Beljob.ca brings interested candidates to the career sections of company Web sites. In other words, Beljob.ca allows companies to use their respective Web site career sections as their main recruiting tool.



"Many companies have invested considerable resources to set up a career section on their Web sites. Unfortunately, many are also disappointed with the results due to very few visitors. Beljob.ca addresses that problem by directing interested candidates to these very sections," explains Catherine Guhur, Director of Business Development.



Considering that not all small and medium sized businesses (SMEs) are equipped to handle a distinct employment section on their company Web sites, Beljob.ca provides a solution that requires no financial investment: an Internet recruiting service accessible to all SMEs, regardless of their size.

For the next few months, Beljob.ca will be in a pre-launch phrase, soliciting feedback from potential candidates and recruiters and making necessary adjustments.

"Candidates and recruiters deserve more than what is presently available in the area of general interest job sites in Quebec. It might sound like a long shot or a little crazy, but we are up to the challenge. And with limited resources, we must be clever..." said Manuel Francisci, president of jobWings and editor of *La Toile des Recruteurs*.

About jobWings

Founded in February 2001, in a matter of months, jobWings.com established itself as the Internet reference for employment opportunities in the fields of finance, accounting and management, for intermediate to senior level positions. In March 2002, La Toile des Recruteurs, a Web site catering to Human Resource professionals, was launched, featuring news and information, practical tips and HR employment offers. For candidates, the offering is simple : less postings, more pertinence. Similarly, for recruiters: less CVs, better quality.

The two existing job sites boast close to 50,000 monthly candidate visits and feature over 300 of Quebec's top employers.

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