

## La Toile des Recruteurs launches Publi-pac, a job posting pack for multi-site job offers



Montreal, May 6, 2002 –

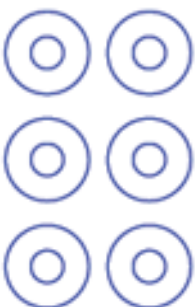
La Toile des Recruteurs, jobWings.com's second employment site, announces the launch of Publi-pac, a posting pack which allows you to publish job offers from La Toile des Recruteurs to other carefully selected job boards. "La Toile des Recruteurs is a very effective tool for linking advertisers." notes Manuel Francisci, President and founder. "With Publi-pac, we offer them effective alternatives for job posting."



Publi-pac federates four employment sites at the moment:

1. [www.jobWings.com](http://www.jobWings.com) (finance/accounting)
2. [www.latoiledesrecruteurs.com](http://www.latoiledesrecruteurs.com) (human resources)
3. [www.infopressejobs.com](http://www.infopressejobs.com) (communication/marketing)
4. [www.reperes-emplois.com](http://www.reperes-emplois.com) (generalist)

The advantages of using Publi-pac:

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- post all offers from the same place ([www.latoiledesrecruteurs.com](http://www.latoiledesrecruteurs.com) )
  - find the most appropriate job board in regard of the profile you are seeking
  - post on a multitude of niche job boards using the same employer account
  - reduce data entry, password control and account opening
  - centralize the control of postings
  - recruit at your own pace (no expiration date on the package)
  - display an ad on multiple job boards but entering it only once.
  - Benefit from a discount of up to 15% on regular prices
  - Receive just one invoice for several job boards and several postings

La Toile des Recruteurs experienced rapid success among human resource professionals with almost 2500 already subscribed to the recruitment newsletter and more than 12000 visitors in its second month of existence.

*About jobWings*

*Created in February 2001, jobWings established itself in a matter of months as the resource for internet job postings in Québec relating to careers in finance, accounting and management from intermediary to senior level. For candidates, the principle is simple: fewer offers, more relevant; for recruiters, it is the same idea: fewer CVs, better quality.*

*jobWings.com successfully renewed the formula in March 2002 with La Toile des Recruteurs, a site designed for the world of human resources, offering news, practical advice and jobs in human resources.*

*jobWings.com has two websites, <http://www.jobwings.com> and <http://www.latoiledesrecruteurs.com/>*

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