



## Nicejobs and Publipac become Jobs.ca




Following the acquisition of the domain name jobs.ca at the end of 2013 by JobWings Careers (see [press release](#)), Nicejob.ca, our job aggregator, and Publipac.ca, our job postings solution, will now operate under the brand jobs.ca.

This decision to rename nicejob.ca and publipac.ca after more than 10 years of existence reflects our desire to unite all our services for employers and candidates under a single brand.



Jobs.ca therefore becomes the main gateway to our network of specialized career sites for both candidates and employers. Whether you are a user of our postings site (Publipac.ca) or our pay per click solution (nicejob.ca), jobs.ca is now your access to our different services.



The instinctive and generic nature of the name jobs.ca is an undeniable competitive advantage for spontaneous reputation and will contribute to accelerating our growth across Canada. This change is both the logical outcome of what we have built over the last 13 years in the field of online recruitment and the basis of our future projects, which we wholeheartedly wish to pursue with your collaboration.



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