




## jobWings Careers Acquires Jobs.ca



**The most intuitive domain name for Canadian online job market will federate the largest network of specialized career sites in Canada**



**MONTREAL, QUEBEC--(Marketwired - Jan. 8, 2014)** - jobWings.com careers Inc. announced today that it has acquired the rights to the Internet domain name Jobs.ca from Brain Wave Holdings Inc. of Kelowna. [jobWings](#) careers will use [Jobs.ca](#) as the core property of their existing network of 24 specialized career sites, which includes ITjobs.ca, Adminjobs.ca, Techjobs.ca and Legaljobs.ca. The broad and generic appeal of Jobs.ca will give a significant competitive advantage in term of brand awarness and increased typed-in traffic from candidates that will strengthen the company current growth pattern across Canada.



"Jobs.ca is definitively the most intuitive, domain name for the Canadian workforce," says Manuel Francisci, President of jobWings careers. "It gives us a strong and unforgettable brand overnight that will serve as an entry point to our existing network of specialized career sites in Canada. This is a logical outcome of what we have built for the last 13 years in the digital recruitment advertising space and a great foundation for what's to come".



### ***About jobWings careers***

*Founded in 2001, jobWings Careers is the largest Canadian editor of specialized career related sites. It operates 20 niche job boards such as ITjobs.ca, Adminjobs.ca and Retail.ca, federated within the [Publipac.ca](#) network, and completed by [Nicejob.ca](#) job aggregator. jobWings Careers also operates more career specific oriented web properties such as CV.ca, Resignation.ca and RateMyEmployer.ca*